Understanding Technology Opportunities for Enterprise Leadership

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Agenda

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- Integrative Technology Leadership
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  - Transformational Change
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  - Online Instruction and Services
- Takeaway
- Respondents
- Questions and Discussion
Purpose:
To describe the enterprise leadership opportunities and challenges for aligning people, processes, and technology to increase effectiveness and achieve excellence.
Introductions
Jennifer Latino’s Background

Senior Principal Strategic Consultant – Ellucian

Assistant Vice President for Student Success – Campbell University

Director, First-Year Experience – Campbell University

Associate Director, University 101 Programs – University of South Carolina

Student Support Services - Johnston Community College

Ed.D. in Higher Education Administration – Florida State University

M.Ed. in Higher Education Administration – North Carolina State University

B.S. in Business Administration – University of North Carolina at Pembroke
Tim Coley’s Background

Senior Principal Strategic Consultant – Ellucian

Vice President for Student Services – Pfeiffer University

Director of University Housing; Faculty in College of Education – Univ. of South Carolina

Associate Dean of Students – Mercer University

Assistant Director of Residence Life – Appalachian State University

Certification in Change Leadership – Cornell University

Ph.D. in Higher Education Administration – Georgia State University

Masters in Higher Education Administration – Florida State University

B.A. in Liberal Arts – Virginia Tech
Ellucian Strategic Services

- Ellucian Strategic Consulting services provide the support to align resources to institutional missions and goals, develop effective governance plans, and communicate and lead change.

- Our team can help you foster an engaging and participatory process that brings about positive change and improved performance—allowing you to align your technology strategy with your institution’s mission.

https://www.ellucian.com/solutions/strategic-consulting
PART 1: Integrative Technology Leadership
Digital Transformation
Digital Transformation Defined

A series of deep and coordinated culture, workforce, and technology shifts that enable new educational and operating models and transform an institution's operations, strategic directions, and value proposition.

DX requires integrative IT leadership and governance at the strategic level of the institution.
Transformational Change
Change Leadership for Transformation

Change leadership focuses on the driving forces, visions and processes that fuel large-scale transformation.
Strategic Leadership and Governance
Strategic Leadership and Governance
Technology Skills
Skills Lead to Improved Performance
PART 2:
Ownership of Processes
Engagement and Communication
Engagement and Communication
Data-Informed Culture
Culture for Data-Informed Leadership

Data Standards
- Ownership
- Quality
- Access
- Security
Online Instruction and Services
Online Growth

Exclusive online growth grew by nearly 1.4 times from 2012 to 2017, and partially online enrollment by more than 1.3 times, while in-person enrollment dropped.

Source: Moody's Investor's Service, analysis of NCES data
Takeaway

Awareness and understanding of eight important themes:

• Integrative Technology Leadership
• Digital Transformation
• Transformational Change
• Strategic Leadership and Governance
• Technology Skills
• Engagement and Communication
• Data-Informed Culture
• Online Instruction and Services
Ms. Amy Belew, Chief Information Officer, University of Tennessee at Martin. Executive Leadership Institute 2020 Class.

Ms. Angela Gibson, Chief Information Officer, University of Tennessee Institute of Agriculture. Executive Leadership Institute 2020 Class.
Questions and Discussion
Resources

Integrative Technology Leadership:
https://er.educause.edu/blogs/2020/9/integrative-leadership-a-necessary-ingredient-for-dx

Digital Transformation:
https://er.educause.edu/channels/digital-transformation-dx

Change Leadership:

ADKAR Change Model:
https://www.prosci.com/adkar/adkar-model

Strategic Leadership Skills:
https://hbr.org/2013/01/strategic-leadership-the-essential-skills
Resources for Thought Leadership

**Strategic Leadership**

**Change Leadership**
Resources for Thought Leadership

Training


Enhancing Engagement and Communication


Resources for Thought Leadership

**Strengthening the Data-Informed Culture**

**Improving Processes**
Resources for Thought Leadership

Improving Online Instruction and Services


Thank you!

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