Strategic Plan
2019 - 2025

Presented by:
Tonjanita L. Johnson, Ph.D., Executive Vice President & Chief Operating Officer
Things to Know about the Refreshed Strategic Plan:

- This strategic framework is a refresh of the previous UT strategic plan;

- Planning involved more than 55 individuals in five working groups from across the UT System;

- Each group included System and campus content experts, along with representation from Institutional Research and Marketing & Communications;

- All groups were charged with ensuring the identification of goals & objectives related to enhancing Diversity and Inclusive Excellence; and

- The plan will also be used to help identify potential risks and opportunities for UT and where important resource investments are needed.

Goal Champions

Goal 1: Dr. Linda Martin and Dr. David Golden
Goal 2: Dr. Stacey Patterson
Goal 3: Dr. Herb Byrd, III & Dr. Robert Burns
Goal 4: David Miller
Goal 5: Anthony Haynes & Tiffany Carpenter
These priorities came about as a result of listening and learning...the strategies and details on how we accomplish these will require all of us—our faculty, staff and our students—working together to accomplish them.

Interim President Randy Boyd
Strategic Plan
2019-2025

- Enhancing Educational Excellence
  - Increase Talent Development for Tennessee
- Expanding Research Capacities
  - Enhance ORNL Partnership
- Fostering Outreach & Engagement
- Ensuring Workforce & Administrative Excellence
  - Succession Planning / Recruitment
  - Clarify Roles / Build One UT Culture
- Advocating for UT
  - Build The UT Brand

Championing Diversity & Inclusive Excellence
What does success look like?

- A working plan that is less complex and is actionable and aligned across the System;
- Data-informed goals and objectives, with UT’s “critical few” identified; and
- Outcomes that represent our system-wide commitment to our students and the ambitious goals of the State.

—UT System Executive Leadership Team
Critical Few Overview

The following guidance was provided to Goal Champions in identifying recommended KPIs & metrics:

- Think about the goals we would like to achieve by 2025;

- Don’t get into the weeds or derail the plan by having too many objectives;

- Identify areas where collecting baseline data or developing an appropriate mechanism for data collection will be important before we can set the appropriate metrics;

- Where possible, identify strategic areas of investment that will be critical to goal achievement; and

- Ensure that we are addressing important diversity and inclusive excellence needs and/or opportunities through both quantitative and qualitative measures.
## Critical Few: Enhancing Educational Excellence (FY 2019-2025)

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<tr>
<th>1. Increase the Number of UT Graduates</th>
<th>2. Enhance our National &amp; International Reputation for Educational Excellence</th>
<th>3. Enhance Student Success</th>
<th>4. Expand Inclusive Access &amp; Achievement</th>
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| Increase total enrollment to [61,500 students](#)  
*Benchmark: 50,810 (FY19)* | Benchmark and increase the number of faculty holding national leadership roles by **10%**  
*Benchmark: 81.2% (FY18)* | Increase freshman fall-to-fall retention to **87.5%**  
*Benchmark: 81.2% (FY18)* | Successfully launch the UT Promise |
| Increase number of degrees awarded to **15,000**  
*Benchmark: 12,095 (FY19)* | Benchmark and increase number of regional & national teaching/mentoring awards received by UT faculty by **10%**  
| Increase six-year graduation rates for UG to **70.5%**  
*Benchmark: 61.1% (FY19)* | Benchmark and increase the number of faculty who participate in teaching enhancement & development opportunities by **50%**  |
| Increase percentage of out-of-state and international students (UG) to **20%**  
*Benchmark: 13.6% (FY18)* | | Ensure all undergraduates participate in at least one high-impact practice (HIP)  
| Diversity & Inclusive Excellence Goal:  
Expand inclusive access and overall student support and achievement |  | Enhance student support services to increase overall retention and degree completion |  |

- Close existing achievement gaps
- Increase online presence by **25%** to provide greater access to courses and degree programs
Critical Few: 
Expanding Research Capacities (FY 2019-2025)

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<tr>
<th>1. Raise the Prominence of UT’s Research Profile Nationally</th>
<th>2. Expand Participation of Faculty, Staff and Students in Research</th>
<th>3. Enhance the Impact of UT’s Research Programs</th>
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<tr>
<td>- Benchmark and increase the number of faculty fellows, memberships into national academies and other national honors and awards</td>
<td>- Benchmark and increase student participation in research (undergraduate, graduate and professional) by 5% per year</td>
<td>- Benchmark and increase the number of citations and peer reviewed journal articles and other scholarly publications by 5% per year</td>
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<td>- Grow opportunities with new research partners and collaborators</td>
<td>- Increase number of doctoral and professional degrees conferred</td>
<td>- Grow the number of commercial licenses for UT technologies by 10% per year Benchmark: 24 license agreements (FY18)</td>
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<td>- Increase research expenditures (as reported to NSF) by 7% per year Benchmark: $417m (FY18)</td>
<td>- Seek out opportunities to increase participation of diverse participants in research, including underrepresented minorities</td>
<td>- Engage alumni to develop a mentoring/support network for faculty/student startups and entrepreneurial endeavors</td>
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Diversity & Inclusive Excellence Goal: 
Increase participation of underrepresented minorities in research across UT
### Critical Few:

**Fostering Outreach & Engagement (FY 2019-2025)**

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<th>1. Increase the Number of Participants in Outreach and Engagement Activities</th>
<th>2. Continue to Increase UT’s Economic Impact across the State</th>
<th>3. Identify Major Statewide Challenges for Which UT Can Provide Thought Leadership and Outreach Support While Also Deploying Resources and Expertise to Help Address These Issues</th>
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| • Ensure each UT campus and institute has **reporting processes and record-keeping software** to effectively and consistently record and compile outreach and engagement activity | • **Increase the estimated economic impact of UT on the Tennessee economy** by **15% each year**  
  *Target: $5,526,058,194 (2024-25)*  
  *Benchmark: $2,077,449,960 (2017-18)* | • Provide leadership in mitigating the opioid crisis in Tennessee  
• Work with State leaders and UT researchers, faculty and students to identify other important issues that can be addressed through UT’s tripartite mission to educate, discover and connect |
| • **Increase outreach and engagement activities** by **10% each year**  
  *Target: 9,616,995 (2024-25)*  
  *Benchmark: 4,935,039 (2017-18)* | | |

**Diversity & Inclusive Excellence Goal:**
Reach new and more diverse audiences through outreach efforts that ensure contacts are more demographically representative of Tennessee’s diverse population
### Critical Few:
Ensuring Workforce & Administrative Excellence (FY 2019-2025)

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<th>1. Increase Engagement with and Support for UT Faculty and Staff</th>
<th>2. Assess Faculty and Staff Satisfaction and Effectiveness</th>
<th>3. Implement Solutions that Enhance Data-driven Decisions that Support Academic and Administrative Excellence</th>
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| **Implement succession planning across the System to increase pools of qualified applicants**  
**Explore cost/benefit of retirement incentive programs** (implement as appropriate)  
**Implement flexible work schedule and workplace options** to increase employee productivity and satisfaction  
**Increase the non-retirement retention rate among employees** | **Coordinate a system-wide process for surveying faculty, staff, and students related to culture and engagement throughout the year to assess effectiveness of strategic implementations**  
**Progress evaluated by:**  
- Participation rates  
- Increase/Decrease in scores  
- Responses on key questions  
- Implementation of feedback | **Implement IT solutions which integrate academic and business applications to manage and support all facets of University operations in real time**  
**Progress evaluated by:**  
- Delivering planned outcomes  
- Budget  
- Schedule  
- Data quality  
- Adoption  
- Operational cost |

**Diversity & Inclusive Excellence Goal:**
Improve recruitment and retention strategies and outcomes for underrepresented faculty and staff
## Critical Few:

### Advocating for UT (FY 2019-2025)

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<td>• Develop and implement Transparent UT Initiative to improve public access to information</td>
<td>• Host two annual system-wide communicators meetings to strengthen relationships and collaboration</td>
<td>• Work with the Chancellors and university leadership to develop and implement a policy for communicating with government officials</td>
<td>• Identify more diverse candidates for volunteer leadership/advocacy groups</td>
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<td>• Establish a Transparency Advisory Group to help identify opportunities to increase transparency</td>
<td>• Develop 10 professional development opportunities for communicators across the system annually</td>
<td>• Train UT leaders in government relations best practices</td>
<td>• Grow Advocacy Network to <a href="#">10,000 advocates Benchmark: 6,286 advocates</a></td>
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<td>• Increase opportunities for the public to submit ideas and feedback</td>
<td>• Conduct a system-wide communications audience audit to determine redundancies and identify areas of improvement</td>
<td>• Work with university leadership to identify high priority areas for government support</td>
<td>• Strengthen partnership with UT Foundation and UT Alumni Association to support efforts to grow participation in Advocacy</td>
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<td>• Conduct annual focus groups to evaluate progress and improve access to information</td>
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### Diversity & Inclusive Excellence Goal:

Increase the number & engagement of diverse volunteers in UT leadership/advocacy groups
Execution (Next Steps)

- Meet with goal champions, campus/institute chancellors, other UT leaders, etc., to fine tune metrics and KPIs
- Engage in deeper discussions regarding resources needed for implementation of initiatives and tactics in support of the plan
- Identify key risks and opportunities associated with each goal area in keeping with our UT Enterprise Risk Management (ERM) efforts
- Continue meetings of the working groups and implement mechanisms for ongoing monitoring and reporting
- Complete data dashboards and updates to the strategic plan website to provide internal and external access to plan information and progress